

bti Newsletter

J U L Y | 2 0 2 4



Wrapped up **July 2024** by presenting a brand new project

bti has been working tirelessly to match its unwavering commitment to pursue excellence. As a part of that commitment, bti is thrilled to announce the launch of their latest project, Fortune Homes, a premier residential development that redefines comfort. Nestled on a sprawling 10 katha land in the prestigious Block K of Bashundhara R/A, Fortune Homes offers an array of stylish yet functional apartments.



Ranging from 1850+ to 1950+ sft homes, each unit is designed to maximize daylight and airflow, ensuring a bright and breezy living environment year-round.

Key features include a beautifully landscaped rooftop complete with a BBQ area, a spacious passenger lift for convenience, and state-of-the-art security with 24X7 CCTV monitoring. At Fortune Homes, bti combines elegance with practicality, creating a haven where you can truly feel at home.



Launching
LAUNCHING OF

bt The Daily Star
STELLAR
WOMEN
SEASON 2

bti, in collaboration with The Daily Star, successfully launched "bti The Daily Star Stellar Women Season 2," an initiative dedicated to recognizing and celebrating the remarkable achievements of women across various working sectors.

Following the success of the inaugural season, Stellar Women will continue to shine a spotlight on inspiring women who have made significant contributions in their respective fields. This initiative aims to honor their dedication, resilience, and impact on society providing them with the recognition they truly deserve.

Season 2 of the Stellar Women endeavor promises to be even more engaging & impactful, featuring stories from a diverse range of expertise, including -

Art & Culture

Sportswoman

Bank & Financial Institute

Architect

(Residential & Commercial)

Engineering

(Construction, Structural, Water Resources & MEP)

Marketing Professional

Interior & Landscaping Architect

Environment

Writer

Entrepreneur

Healthcare

Agriculture

Through this initiative, bti and The Daily Star are committed to fostering a culture of recognition and support for women achievers, encouraging more women to strive for excellence and leadership in their careers.

Nominations for Art & Culture, Sportswoman and Bank & Financial Institute have already started to come in. To nominate yourself or your nearest ones, please visit the following link: <https://btistellarwomen.thedailystar.net/>

A JOINT INITIATIVE BY



Scan or Visit

btistellarwomen.thedailystar.net

For Queries: 01322890097

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btistellarwomen.thedailystar.net

What's New in SBUs

July has been another highly productive and prosperous month for our interior designers. The request for interior design services has skyrocketed, leading to a notable increase in sales. In this month alone, we have initiated a remarkable 30 new projects, all of which are residential ventures situated across Dhaka.

These 30 residential projects vary in scale and design, showcasing the varied preferences and requirements of our clients in Dhaka. From luxury living rooms to comfortable bedrooms, each project offers a distinct chance to convert spaces into personalized retreats. Our designers are eager to apply their skills to these fresh undertakings, ensuring inventive solutions and top-notch outcomes.





bti Brokerage, a prominent real estate brokerage firm in Bangladesh, currently boasts a vast array of property listings in its portfolio. Our extensive database includes a diverse selection of residential and commercial properties, catering to a wide range of needs and preferences. Backed by a thorough knowledge of the real estate market, our team of seasoned professionals stands prepared to offer tailored services and expert advice to our clients. We are here to ensure your property dealings can be closed smoothly and without any hitches, making the challenging task of investing in secondhand property as effortless as can be.





WHAT'S NEW IN REAL ESTATE?

There are new events happening across the real estate sector in Asia. This section of our newsletter explores some of the more prominent ones

Singapore is currently one of the most expensive cities to live in, a list that Zurich and New York also belong in. This year, Singapore is estimated to sell anywhere between 14,000 to 16,000 units of private homes this year. Homeowners are now more discerning of the kind of home they are willing to invest in, choosing to go for homes that meet or suit their lifestyle preferences. Many people are choosing to invest in secondary property as home prices are very high, which is a combination of elevated land costs, as well as increasing costs of construction.

Inflows for real estate investment in India hit a record high in the first half of 2024. In Q2 of 2024, there were huge inflows of investment of about 2.77 billion USD, marking almost a 1.5X growth from the previous quarter, and a 39% increase from the previous year. Foreign investors played a significant role in this, contributing to about 76% of the total investments.

